

sam posnick
CREATIVE FOR HIRE

165 Scotia Street, Winnipeg, Manitoba, Canada R2W 3X2

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CURRICULUM VITAE

EDUCATION

Advanced Graphic Design

September 2003 - June 2004

Graduated with an Advanced Graphic Design diploma from Red River College in June 2004.

Graphic Design

September 2001 - June 2003

Graduated with a Graphic Design diploma from Red River College in June 2003.

EXPERIENCE

Freelance

July 2003 - Present

Though I have always freelanced, I've been primarily self-employed for eight years. My day to day work varies from custom illustrations for wedding invitations, consumer products, and custom art prints to album, logo, and other print design. I also maintain illustration portfolios at Getty Images and iStockphoto.com.

Contract - iStockphoto.com

March 2008 - Present

Currently under contract as a Vector Inspector (as well as contributor) for iStockphoto.com. Responsible for ensuring vector artwork submitted by other contributors is up to the site's artistic and technical standards.

Partnership - Sam Posnick & Kess inHouse

May 2012 - Present

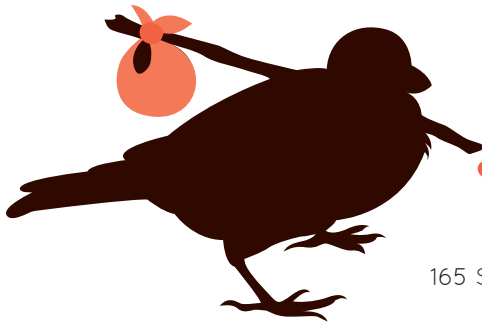
Approached by kessinhouse.com to design and illustrate a line of for their Artist Collections. Illustrations are available on a wide variety of products, from duvet covers to shower curtains and yoga mats. Products are available at Amazon.com, Wayfair.com, Target, Walmart and others.

Client Work - Michael Roger Decomposition Books

April 2015 - Present

Approached by Michael Roger Inc. to illustrate themed covers, tote bags and prints.

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Partnership - Sam Posnick & Pistachio Press

February 2008 - February 2010

Approached Rachael Hetzel of Pistachio Press in order to collaborate on the design and production of a limited line of illustrated baby onesies for sale online.

The Manitoba Museum

May 2004 - June 2009

Employed as primary graphic designer and illustrator. Responsible for creating a consistent brand identity, design of and supervision of all print materials leaving the Museum, and creative lead for all new marketing initiatives. I have also taken the design lead in many exhibit designs, both permanent and travelling.

STRENGTHS

Software Knowledge

Proficient in design and development programs on both Mac and PC platforms; Adobe Photoshop, InDesign, Illustrator, After Effects and Acrobat, in addition to Final Cut Pro and many other Apple applications. I am also skilled in the use of Microsoft Office Suite software.

Artistic Background

Well versed with traditional artistic tools including gouache, acrylic, oil and watercolour paints, charcoal, pastels, pencil and pencil crayon. Very skilled in creating digital artwork using vector-based programs, as well as photographic art.

Organization

As a long time freelancer, I have the ability to juggle many different concurrent tasks and requests, while staying within a project's parameters and time constraints.

Communication

I tend to be bit of an omnipresent figure online with the capability to keep in touch with clients at all time. Between Twitter, Facebook, Skype and email, I am nearly always available.