



{ SAM POSNICK }

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439 Banning Street Winnipeg Manitoba R3G 2E7

EDUCATION

Advanced Graphic Design

September 2003 - June 2004

Graduated with an Advanced Graphic Design diploma from Red River College in June 2004.

Graphic Design

September 2001 - June 2003

Graduated with a Graphic Design diploma from Red River College in June 2003.

Advertising Art

September 1998 - June 2001

Graduated high school at Lord Selkirk Regional Comprehensive Secondary School, after completing a three year Advertising Art major in June 2001.

EXPERIENCE

The Manitoba Museum

May 2004 - Present

Employed as their primary Graphic Designer. Responsible for creating a consistent brand identity, design of and supervision of all print materials leaving the Museum, and creative lead for all new marketing initiatives.

Contract - iStockphoto.com

March 2008 - Present

Currently under contract as a Vector Inspector (as well as contributor) for the iStockphoto.com. Responsible for ensuring vector artwork submitted by other contributors is up to the website's artistic and technical standards. I also act as a moderating presence in the site's forums.

Partnership - Sam Posnick & Cardstore.com

May 2008 - Present

Approached by Cardstore.com to design and illustrate a line of greeting cards for their Artist Collections, currently known as the Sam Posnick Collection.

Partnership - Sam Posnick & Pistachio Press

February 2008 - Present

Approached Rachael Hetzel of Pistachio Press in order to collaborate on the design and production of a limited line of baby onesies for sale online.



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Contract Work - Aquaterro and Bulte Technologies Pty Ltd.

January 2006 - Present

Designed and developed website for Aquaterro.com, designed logo and business cards for Bulte Technologies. I continue to administer Aquaterro's site and handle any further design needs for Bulte Technologies.

Freelance/Contract Work

July 2003 - December 2003

Employed under contract as a freelance graphic designer for a number of clients, such as Aikins MacAulay Thorvaldson and WiBand Communications, through Mars Hill Group. Involved in print work including logos, brochures, folders, newspaper ads, and more.

SKILLS

Software Knowledge

Proficient in design and development programs on both Mac and PC platforms; Adobe Photoshop, InDesign, Illustrator, After Effects, Dreamweaver, Flash and Acrobat, in addition to Final Cut Pro and many other Apple applications. I am also skilled in the use of less current programs such as QuarkXPress, Freehand, and all Microsoft Office Suite software.

Artwork Using Various Media

Well versed with traditional artistic tools including gouache, acrylic, oil and watercolour paints, charcoal, pastels, pencil and pencil crayon. Also skilled in creating digital artwork using vector-based programs, as well as photographic art.

REFERENCES

Available upon request.