

## CONTACT

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## EDUCATION

RED RIVER  
COLLEGE  
2001 - 2004  
Advanced Graphic  
Design Diploma

## SKILLS & SPECIALTIES

Vector & Raster Illustration  
Traditional Artistic Media  
Poster Design  
Logo Design  
Art Direction  
Web Design  
Advertising  
Social Media  
Publication Design  
Packaging Design  
Business Card Design

## TOOLS & TECHNOLOGY

Adobe Creative Suite  
Wordpress  
Slack  
GSuite Apps



## ABOUT ME

I've been working as an independent graphic designer and illustrator for over ten years. I'm likely best known for my detailed nature and animal illustrations, however I enjoy working in a variety of styles and subject matter. When not working, you'll usually find me eating an unhealthy amount of candy, playing with the Nintendo Switch, maintaining a five year daily running streak or dreaming up some other cockamamie scheme.

## PROFESSIONAL EXPERIENCE

### SAM POSNICK DESIGN & ILLUSTRATION

July 2008 – Present

Illustrator and designer available for custom work, both private and commercial. Artwork has been featured on packaging, invitations, websites, cards, tattoos, books, clothing and other lifestyle products.

### UNITED ARTISTS OF WINNIPEG

September 2018 – Present

Founded 'United Artists of Winnipeg' a tagged, searchable database of Winnipeg artists available online. Designed logo, website and support materials and also manage social media.

### CARDSTORE.COM INC.

2008 – 2013

Card Designer for branded Sam Posnick collection.

### THE MANITOBA MUSEUM

June 2004 – June 2009

Graphic design, posters, signs, advertisements, invitations, exhibit design, branding.

## CAREER HIGHLIGHTS

Illustrations featured on products available from: *Urban Outfitters, David's Tea, Chapters/Indigo, Wayfair, Walmart, Target.*

Giving two Pechakucha presentations (one internationally featured), a Graphic Designers of Canada 'Embark' talk, and several other career-oriented sessions for Creative Manitoba.

Honoured to be recognized on Ace Burpee's 2018 list of 'Most Fascinating Manitobans' for artistic contributions.